**IDENTIFY AT LEAST FOUR COSTS AND FOUR BENEFITS?**

|  |  |
| --- | --- |
| **COST** | **BENEFITS** |
| REPLACEMENT PROGRAM | MORE TRIPS MORE MONEY |
| BUYING A NEW VEHICLE | SUMMER TIME STILLTHEY CAN USE THE BUS |
| INURANCE |  |
| Accident , taxis |  |

**THREE RISKS ASSOIATED WITH THE COMPANY’S SITUATION AND THEIR INTENDED REPLACEMENT PROGRAM?**

1. THE AVERAGE AGE OF THE ACTIVE VEHICLE FLEET IS 5 YEARS
2. THE public transport BEING IMPROVING WITH Symbolic charges
3. COMPETITORS WITH NEW PLAN AND STRONG BUDGET

* **Tangible Costs:**

BUYING A NEW CAR WHICH COST 75.000

FIXING OLD CARE 5000.

**Intangible Costs:**

INSURANCE

REPAIR

COMPUTER SOFTWARE

**Tangible benefits:**

MORE TRIPS MORE MONEY

SUMMER TIME STILL THEY CAN USE THE BUS

**intangible benefits:**

ACCIDENT

TAXIS